



### Introduction to Statistical Learning

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Lecture 2 - Optimality, deviation inequalities

#### Course overview

- Chapter 1 : Optimality in statistical learning
   Probabilistic view / Performance criteria / Optimal elements
- Chapter 2 : Mathematical foundations of statistical learning
   Concentration inequality / Complexity measures /
   Regularization
- Chapter 3 : Consistency of mainstream machine learning methods
  - Boosting, SVM, Neural networks / Bagging, Random forests

## Main messages of Chapter 1 (so far)

- To account for the uncertainty of evaluation, data are assumed to be sampled according to a fixed but unknown probability distribution.
- A prediction objective is characterized by an error measure, e.g. the classification problem is characterized by misclassification rate as an error measure in the case of predicting binary labels using supervised classification data.
- The nature of **optimal elements** does tell something about the difficulty of the prediction objective.
- Empirical Risk Minimization (ERM) can be seen as a generic inference principle accounting for global optimization methods (e.g. based on convex losses in the case of convex risk minimization)

#### Outline for today

- Follow up on Optimality (Chapter 1)
  - Variations of the plain classification problem
  - Preference learning
  - The detection problem : ROC curve, AUC & co.
- First results on ERM (Chapter 2)
  - Finite case and deviation inequalities

## Chapter 1 - back to work!

Extensions of the plain classification problem

#### Variations on binary classification

• Asymmetric cost - set  $\omega \in (0,1)$ ,

$$egin{aligned} L_{\omega}(g) &= 2\mathbb{E}ig((1-\omega)\mathbb{I}\set{Y=+1}\mathbb{I}\set{g(X)=-1}\ &+ \omega\mathbb{I}\set{Y=-1}\mathbb{I}\set{g(X)=+1}ig) \end{aligned}$$

• Classification with mass constraint - set  $u \in (0,1)$ 

$$\min_{g} \mathbb{P}(Y \neq g(X))$$
 subject to  $\mathbb{P}(g(X) = 1) = u$ 

(Refer to Clémençon and Vayatis (2007))

• Classification with reject option - set  $\gamma \in (0, 1/2)$ 

$$L_d^R(g) = \mathbb{P}(Y \neq g(X), g(X) \neq \mathbb{R}) + \gamma \mathbb{P}(g(X) = \mathbb{R})$$

(Refer to Herbei and Wegkamp (2006))



#### Exercise

Find  $g^*$  and  $L^*$  in the three previous scenarios for binary classification :

- Asymmetric cost
- Uner mass constraint
- With reject option

## Chapter 1

Preference learning using pairwise comparisons

### A study by Checco and Demartini (2016)



#### **Motivations**



#### METHODOLOGY

#### PAIRWISE, MAGNITUDE, OR STARS: WHAT'S THE BEST WAY FOR CROWDS TO RATE?

MOVEMBER 3, 2016 ▲ BY ALESSANDRO CHECCO ○ 3 MIN READ □ 2 COMMENTS

IS THE UBIOUITOUS FIVE STAR RATING SYSTEM IMPROVABLE? We compare three popular techniques of rating content; five star rating, pairwise comparison, and magnitude estimation.

We collected 39 000 ratings on a popular crowdsourcing platform, allowing us to release a dataset that will be useful for many related studies on user rating techniques.

The dataset is available here.

H00MP 2016

#### We ask each worker to rate 10 popular paintings using 3 rating methods:

- - · Magnitude: Using any positive number (zero excluded).
  - . Star: Choosing between 1 to 5 stars.
  - · Pairwise: Pairwise comparisons between two images, with no ties hownlle

We run 6 different experiments (one for each combination of these three types) with 100 participants in each of them. We can thus analyze the bias given by the rating system order, and the results without order bias by using the aggregated data.

At the end of the rating activity in the task, we dynamically build the three painting rankings induced by the choices of the participant, and ask them which of the three rankings better reflects their preference (the ranking comparison is blind: There is no indication on how each ranking has been obtained, and their order is randomized).

Data available at: https://github.com/AlessandroChecco/PairwiseMagnitudeStars

#### Preference data

- X, X', IID random variables taking values in  $\mathbb{R}^d$
- ullet  $Z\in\mathbb{R}$  , preference label
- Z > 0 means "X is better than X'"
- (X, X', Z) random triple with unknown distribution P
- Posterior distribution :

$$\forall x, x' \in \mathcal{X}, \quad \rho_{+}(x, x') = \mathbb{P}\{Z > 0 \mid X = x, X' = x'\}$$
  
 $\rho_{-}(x, x') = \mathbb{P}\{Z < 0 \mid X = x, X' = x'\}$ 

• If individual labels Y, Y' are observed, then set for instance :

$$Z = \operatorname{sgn}(Y - Y')$$

#### Preference error and optimal rule

- Preference rule :  $r : \mathbb{R}^d \times \mathbb{R}^d \to \{-1, 0, 1\}$
- Ranking error = classification error with pairs

$$L(r) = \mathbb{P}\left\{Z \cdot r(X, X') < 0\right\}$$

Optimal rule :

$$r^*(x, x') = 2\mathbb{I}\{\rho_+(x, x') > \rho_-(x, x')\} - 1$$

Minimal error :

$$L^* = L(r^*) = \mathbb{E}\left\{\min\{\rho_+(X, X'), \rho_-(X, X')\}\right\}$$



#### Exercise

- **1** Classification data :  $Y \in \{-1, +1\}$  ,  $\eta(x) = \mathbb{P}\{Y = 1 \mid X = x\}$ 
  - (i) Compute  $\rho_+(x,x')$  in terms of  $\eta$
  - (ii) Find the optimal rule and the optimal ranking error, as well as the excess risk
- 2 Same questions with regression data :  $Y = m(X) + \sigma(X) \cdot N$  where  $N \sim \mathcal{N}(0,1)$ ,  $N \perp X$

## Chapter 1

The detection problem : ROC curve, AUC & co.

#### The two types of error

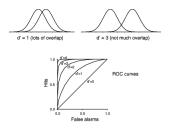
- Consider  $s: \mathbb{R}^d \to \mathbb{R}$  a detector response (socring rule)
- A hit corresponds to Y = +1, an alarm to  $\{s(X) \ge t\}$
- True positive rate and false positive rate :

$$\begin{array}{ll} \beta(s,t) = & \mathbb{P}\left\{s(X) \geq t \mid Y = +1\right\} & (\mathsf{TPR}) \to \mathsf{max} \\ \alpha(s,t) = & \mathbb{P}\left\{s(X) \geq t \mid Y = -1\right\} & (\mathsf{FPR}) \to \mathsf{min} \end{array}$$

Main point : trade-off required since

$$eta(s,t) 
ightarrow 1 \quad ext{but} \quad lpha(s,t) 
ightarrow 1 \quad ext{when} t 
ightarrow -\infty$$
 $lpha(s,t) 
ightarrow 0 \quad ext{but} \quad eta(s,t) 
ightarrow 0 \quad ext{when} t 
ightarrow +\infty$ 

#### Receiver Operating Characteristic curve



ROC curve of a detector response s :

$$t \in \mathbb{R} \mapsto (\alpha(s,t),\beta(s,t))$$

• Property : the ROC curve is the power curve of the NP test, hence the optimal detector response is  $\eta$  (up to compositions with strictly increasing transformations)

### Optimal elements for scoring

- ullet  $X \in \mathbb{R}^d$  observation vector in a high dimensional space
- $Y \in \{-1, +1\}$  binary diagnosis (i.e. classification data)
- Key theoretical quantity (posterior probability)

$$\eta(x) = \mathbb{P}\{Y = 1 \mid X = x\}, \quad \forall x \in \mathbb{R}^d$$

- Optimal scoring rules :
  - $\Rightarrow$  increasing transformations of  $\eta$

## Neyman-Pearson view on binary classification

• Hypothesis testing :

$$\mathcal{H}_0: X \sim P_-$$
 against  $\mathcal{H}_1: X \sim P_+$ 

• Neyman-Pearson problem : for  $\alpha \in (0,1)$ , solve

$$\max_{T,c} \quad \mathbb{P}\big(T(X)>c|Y=+1\big)$$
 subject to 
$$\quad \mathbb{P}\big(T(X)>c|Y=-1\big) \leq \alpha$$

#### References:

Scott, Nowak (IEEE IT, 2005) - Clémençon, Vayatis (JMLR, 2006) - Rigollet, Tong (JMLR, 2011)



#### Neyman-Pearson formulation

Likelihood ratio test

$$T^*(X) = \frac{dP_+}{dP_-}(X) = \frac{1-p}{p} \times \frac{\eta(X)}{1-\eta(X)}$$

with threshold value  $c^*$  such that

$$\mathbb{P}(T^*(X) > c^*|Y = -1) = \alpha$$

yields a uniformly most powerful test.

 Binary classification under constraints boils down to adjusting the threshold in a likelihood ratio test

#### Representation of optimal scoring rules

• Note that if  $U \sim \mathcal{U}([0,1])$ 

$$\forall x \in \mathbb{R}^d$$
,  $\eta(x) = \mathbb{E}\left(\mathbb{I}\{\eta(x) > U\}\right)$ 

• If  $s^* = \psi \circ \eta$  with  $\psi$  strictly increasing, then :

$$\forall x \in \mathbb{R}^d$$
,  $s^*(x) = c + \mathbb{E}(w(V) \cdot \mathbb{I}\{\eta(x) > V\})$ 

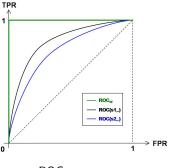
#### for some:

- $c \in \mathbb{R}$ .
- V continuous random variable in [0,1]
- $w: [0,1] \to \mathbb{R}_+$  integrable.
- ullet Optimal scoring amounts to recovering the level sets of  $\eta$  :

$${x: \eta(x) > q}_{q \in (0,1)}$$

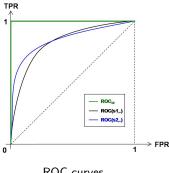
#### • Curves :

- ROC curve
- (Precision-Recall curve)
- (Lift curve)
- Summaries :
  - AUC (global measure)
  - Partial AUC (Dodd and Pepe '03)
  - Local AUC (Clémençon and Vayatis '07)



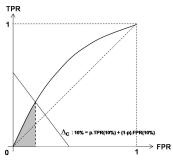
ROC curves.

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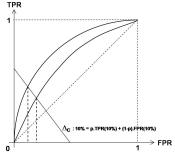
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Partial AUC.

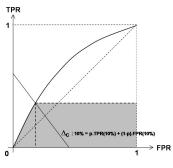
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Inconsistency of Partial AUC.

#### • Curves :

- ROC curve
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Local AUC.

#### Probabilistic interpretation of AUC

• Area Under an ROC Curve (AUC)

$$\label{eq:auc} \text{AUC(s)} = \mathbb{P}(\text{s(X)} \geq \text{s(X')} \mid (\text{Y}, \text{Y'}) = (+1, -1))$$
 (X, Y), (X', Y') i.i.d.

The posterior probability is AUC-optimal and we have :

$$\mathrm{AUC}^* - \mathrm{AUC}(s) = \frac{1}{2p(1-p)} \mathbb{E}(\mid \eta(X) - \eta(X') \mid \cdot \mathbb{I}\{(X, X') \in \Gamma_s\})$$

where

• 
$$\Gamma_s = \{(x, x') : (s(x) - s(x'))(\eta(x) - \eta(x')) < 0\}$$
 and

• 
$$p = \mathbb{P}(Y = +1)$$
.

## Chapter 2 - Mathematical tools

Probability inequalities Complexity measures Regularization and stability

# Chapter 2 Introduction/Interlude

#### Learning like the twenty-question game

- Assume Nature has picked one function among K and we want to reveal this function
- Assume we have an oracle answering YES or NO when we ask a question about this function
- What is the optimal number n of questions to ask to find the unknown function?

## Brute force learning Finite case

- ISSUE: How many questions with answers YES or NO one has to ask the oracle to find THE function among K functions?
- STRATEGY: Proceed recursively by splitting the set of functions in two groups and asking whether THE function is the first group and removing the group which does not contain the function. This leads to the identification of the desired function with about log K questions.
- ANSWER : Number of questions  $n = \left\lceil \frac{\log K}{\log 2} \right\rceil$
- NB: this quantity represents the number of bits of information characterizing the function in the set of K functions

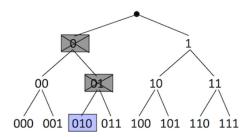


## Shannon's Information theory The origin of the log K

• Related to the entropy of a distribution P in information theory :  $H(P) = -\sum P(k) \log P(k)$ 

theory: 
$$H(P) = -\sum_{k=1}^{\infty} P(k) \log P(k)$$

• The entropy is the number of bits to encode a collection of K symbols (functions)



## From questions to data Zero error case

- Notations : Domain space  ${\mathcal X}$  and label space  ${\mathcal Y}=\{0,1\}$
- ISSUE : How many examples  $(x_i, y_i) \in \mathcal{X} \times \mathcal{Y}$  are required to find among a *finite* collection (size K) of indicator functions  $f: \mathcal{X} \to \{0,1\}$  the desired one?
- SAME ANSWER : Number of examples  $n = \left\lceil \frac{\log K}{\log 2} \right\rceil$
- STRATEGY: One has to find a vector x<sub>i</sub> such that half of the functions take value 1 and the other half take value 0 and ask the oracle whether the desired function takes value 1 or 0 on this vector and discard those functions taking the opposite value. Apply this n times.

## Probably approximately correct learning Zero error case

- REMARK: it may be hard to find such an x<sub>i</sub> which splits the collection of functions in two.
- NEW MODEL : Assume  $X_1, \ldots, X_n$  is an IID sample
- QUESTION : How many examples  $(X_i,Y_i)$  are required to find among a finite collection of indicator functions  $f:\mathcal{X}\to\{0,1\}$  the one that with probability  $1-\delta$  is  $\varepsilon$ -close to the desired one?
- ANSWER : Number of examples

$$n = \left\lceil \frac{\log K + \log \left(\frac{1}{\delta}\right)}{\varepsilon} \right\rceil$$

## Probably approximately correct learning General case

- ASSUME : among K functions, NONE of them commits zero error on the sample  $(X_i, Y_i)$ .
- SAME ISSUE AS BEFORE
- ANSWER: Number of examples on average

$$n = \left\lceil \frac{\log K + \log \left(\frac{1}{\delta}\right)}{\varepsilon^2} \right\rceil$$

Same dependency on K, the only change is in the constant.

(Proof coming next)

## Finite case (the " $\log K$ ")

#### Proposition (Uniform bound for finite classes)

Consider a finite family  ${\cal H}$  of classifiers. We have, for any  $\delta>0$ , with probability at least  $1-\delta$  :

$$\forall h \in \mathcal{H} , \quad L(h) \leq \widehat{L}_n(h) + \sqrt{\frac{\log |\mathcal{H}| + \log \left(\frac{1}{\delta}\right)}{2n}}$$

Proof relies on : Hoeffding's inequality (see later) + union bound  $(\mathbb{P}(A \cup B) \leq \mathbb{P}(A) + \mathbb{P}(B))$ 

# Chapter 2 Probability inequalities

## Historical perspective on probability inequalities

- Kolmogorov, Smirnov (1936): convergence of empirical cdf to their expectations
- Dvoretsky, Kiefer, Wolfowitz (1956): nonasymptotic version of Kolmogorov-Smirnov
- Hoeffding (1963): deviation inequality (average of IID from its expectation
- Vapnik-Chervonenkis (1968): equivalent of DKW for general measures (not only 1D on half lines)
- Mc Diarmid (1981) : first concentration inequality
- Massart (1990): exact constant in DKW
- Talagrand (1996): new concentration inequalities

Topics: uniform law of large numbers (and central limit theorem), empirical processes, large deviations, convex geometry, high dimensional probability

Reference : book by Boucheron-Lugosi-Massart (2013)

#### Hoeffding's lemma

#### **Proposition**

Consider Z a random variable such that :

- $\mathbb{E}(Z) = 0$
- $Z \in [a, b]$  almost surely

Then, for any s > 0, we have :

$$\mathbb{E}(e^{sZ}) \leq \exp\left(\frac{s^2(b-a)^2}{8}\right)$$

Interpretation: the Laplace transform of bounded random variables exhibits subgaussian behavior.

#### Hoeffding's inequality

#### Proposition

Consider 
$$Z_1, \ldots, Z_n$$
 IID over  $[0,1]$  and  $\overline{Z}_n = \frac{1}{n} \sum_{i=1}^n Z_i$ . We then have, for any  $t > 0$ 

$$\mathbb{P}\{\overline{Z}_n - \mathbb{E}(Z_1) > t\} \le \exp(-2nt^2)$$

and

$$\mathbb{P}\{\overline{Z}_n - \mathbb{E}(Z_1) < -t\} \le \exp(-2nt^2)$$

Consequence : This bound implies the strong law of large numbers for bounded random variables (by Borel-Cantelli lemma)

Proof technique: Chernoff's bounding method

$$\mathbb{P}\left(\frac{1}{n}\sum_{i=1}^{n}Z_{i}-\mathbb{E}(Z_{1})>t\right)\leq\inf_{s>0}\exp\left(-nst+n\log\mathbb{E}\left(e^{s(Z_{1}-\mathbb{E}(Z_{1}))}\right)\right)$$

## Coming next in Chapter 2

- Probability inequalities : from deviation to concentration
- Complexity measures
- Error bounds on ERM